

2012 Service Statistics: Annual Membership Survey Results for Tennessee Campus Compact

Purpose and Methodology

In the fall of 2012, Campus Compact conducted an online membership survey in order to calculate student and faculty involvement in service and service-learning, measure campus infrastructure for community engagement, understand faculty roles and rewards, determine alumni engagement, and assess satisfaction with Campus Compact programs and services. Of the 1,120 member institutions in 2012, 557 responded to the survey. Therefore, the national response rate was 50%. The results presented below summarize the findings for colleges and universities affiliated with Tennessee Campus Compact alongside the findings nationally for the 2011-2012 academic year.

	# of Campus Compact members	# of survey respondents	Response rate
National	1,120	557	50%
Tennessee	30	19	63%

Institutional Information

Institution Type:

	Private four-year	Public four-year	Private two-year	Public two-year
National	47%	34%	1%	18%
Tennessee	47%	21%	5%	26%

Other Institutional Characteristics:

	National	Tennessee
Business	24%	21%
Community College	19%	32%
Commuter	41%	58%
Faith-based/Religiously Affiliated	26%	42%
Historically Black College/University	2%	5%
Land Grant	9%	5%
Liberal Arts	57%	58%
Minority-serving	22%	21%
Professional	29%	32%
Research/Comprehensive	24%	11%
Residential	57%	47%
Technical	13%	16%
Tribal	1%	0%

Carnegie Basic Classification:

	National	Tennessee
RU/VH: Research Universities (very high research activity)	8%	0%
RU/H: Research Universities (high research activity)	5%	5%
DRU: Doctoral/Research Universities	6%	11%
Master's/L: Master's Colleges and Universities (larger programs)	15%	21%
Master's/M: Master's Colleges and Universities (medium programs)	9%	5%
Master's/S: Master's Colleges and Universities (smaller programs)	9%	0%
Bac/A&S: Baccalaureate Colleges—Arts & Sciences	15%	11%
Bac/Diverse: Baccalaureate Colleges—Diverse Fields	8%	11%
Bac/Assoc: Baccalaureate/Associate's Colleges	2%	0%
Assoc/Pub-R-S: Associate's—Public Rural-serving Small	3%	0%
Assoc/Pub-R-M: Associate's—Public Rural-serving Medium	3%	5%
Assoc/Pub-R-L: Associate's—Public Rural-serving Large	1%	0%
Assoc/Pub-S-SC: Associate's—Public Suburban-serving Single Campus	1%	0%
Assoc/Pub-S-MC: Associate's—Public Suburban-serving Multicampus	4%	11%
Assoc/Pub-U-SC: Associate's—Public Urban-serving Single Campus	1%	0%
Assoc/Pub-U-MC: Associate's—Public Urban-serving Multicampus	4%	5%
Assoc/Pub-Spec: Associate's—Public Special Use	0%	0%
Assoc/PrivNFP: Associate's—Private Not-for-profit	0%	0%
Assoc/PrivFP: Associate's—Private For-profit	0%	0%
Assoc/Pub2in4: Associate's—Public 2-year Colleges under Universities	1%	11%
Assoc/Pub4: Associate's—Public 4-year, Primarily Associate's	1%	0%
Assoc/PrivNFP4: Associate's—Private Not-for-profit 4-year, Primarily Associate's	0%	0%
Assoc/PrivFP4: Associate's—Private For-profit 4-year, Primarily Associate's	0%	0%
Spec/Faith: Theological seminaries, Bible colleges, and other faith-related institutions	0%	5%
Spec/Medical: Medical schools and medical centers	0%	0%
Spec/Health: Other health profession schools	1%	0%
Spec/Engg: Schools of engineering	0%	0%
Spec/Tech: Other technology-related schools	0%	0%
Spec/Bus: Schools of business and management	1%	0%
Spec/Arts: Schools of art, music, and design	1%	0%
Spec/Law: Schools of law	0%	0%
Spec/Other: Other special-focus institutions	0%	0%
Tribal: Tribal Colleges	1%	0%

Not classified	1%	0%
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Carnegie Community Engagement Elective Classification:

	National	Tennessee
Curricular Engagement	2%	0%
Outreach and Partnerships	2%	0%
Both	36%	42%
Not Applicable	60%	58%

Full-Time Equivalent (FTE) Undergraduate Enrollment:

	National	Tennessee
Average Enrollment	6,608	5,304

Full-Time Equivalent (FTE) Graduate Enrollment:

	National	Tennessee
Average Enrollment	1,258	506

Total Full-Time Equivalent (FTE) Enrollment:

	National	Tennessee
Average Enrollment	7,851	5,811

Full-Time Equivalent (FTE) Faculty:

	National	Tennessee
Average	572	324

Community Service/Service-Learning/Civic Engagement on Campus

How does the institution track student participation in community service/civic engagement and service-learning?

	National	Tennessee
Separately	62%	68%
Together	17%	21%
Do Not Track	21%	11%

Students involved in Community Service, Service-Learning and Civic Engagement Activities:

	National	Tennessee
Average per campus	3,457	2771
% of student FTE	44%	48%

Student Participation in Service Activities:

	National	Tennessee
Average hours per week/per campus	3.609	3.553

Total hours served in 2011-2012 (based on a 32-week academic year and the average student FTE enrollment on member campuses reporting)	446,819,931	9,513,899
Value of Service (based on Independent Sector's 2011 value of volunteer time of \$21.79 per hour)	\$9,736,206,291	\$207,307,867

Service-Learning Courses Offered:

	National	Tennessee
Average per campus	66	115

Faculty who taught a Service-Learning Course:

	National	Tennessee
Average per campus	41	47
% of faculty FTE	7%	15%

Staff support for Student Community Service/Volunteering/Civic Engagement Activities:

	National	Tennessee
Average per campus	20	20

Staff support for Service-Learning Experiences:

	National	Tennessee
Average per campus	11	18

Issue Areas Addressed through Service:

	National	Tennessee
Access and success in higher education	79%	95%
Agriculture/nutrition	71%	79%
Animal welfare	59%	63%
Civil rights/human rights	74%	58%
Conflict resolution	41%	42%
Crime/criminal justice	58%	58%
Disability issues	70%	63%
Disaster preparedness	42%	47%
Economic development	69%	68%
Environment/sustainability issues	87%	89%
Global citizenship	69%	53%
Health care, general	89%	89%
HIV/AIDS	50%	47%
Housing/homelessness	88%	89%
Hunger	92%	95%
Immigrant/migrant worker rights	50%	47%
International issues	63%	68%

K-12 education	93%	100%
Legal aid	30%	47%
Mental health	62%	42%
Mentoring	87%	89%
Multiculturalism/diversity	80%	89%
Parenting/child	53%	63%
Poverty	88%	84%
Public arts/theater	61%	79%
Reading/writing	81%	89%
Senior/elder services	78%	79%
Sexual assault	59%	53%
Substance abuse	52%	42%
Tax form preparation	51%	32%
Technology	54%	63%
Transportation	26%	26%
Tutoring	86%	89%
Voting	62%	32%
Women's issues	75%	79%
Other	9%	5%

Campus Infrastructure

In what ways does the institution foster or support student community service, academic service-learning and/or civic engagement?

	National	Tennessee
Designates a period of time to highlight student civic engagement and/or service activities	74%	78%
Manages liability associated with service placements	67%	89%
Provides/coordinates transportation to and from community sites	66%	72%
Considers service formally in admissions process	31%	33%
Considers service in awarding scholarships	65%	72%
Defines and identifies academic service-learning courses	67%	78%
Requires academic service-learning as part of core curriculum in at least one major	62%	72%
Offers community service/civic engagement major and/or minor	13%	11%
Offers courses on volunteerism	26%	28%
Offers courses on activism/advocacy	45%	50%
Designates academic service-learning courses in the course guide	41%	67%
Records service on student transcripts	24%	28%
Gives extra credit for community service/civic engagement participation	54%	67%
Requires service for graduation	13%	39%

Gives awards to students for service	77%	78%
Offers mini-grants to students for service-related initiatives	39%	61%
Provides funding (e.g., scholarships, grants, fellowships, education awards, etc.) for student community service, academic service-learning and/or civic engagement efforts	64%	72%
Hosts and/or funds public dialogues on current issues	78%	78%
Provides physical space/communication mechanisms for peaceful student protest	55%	50%
Provides space for student political organizations on campus	71%	56%
Other	11%	0%

How many office(s)/center(s) on campus coordinate service, service-learning, and/or civic engagement activities and programs?

	National	Tennessee
Zero	4%	0%
One	35%	42%
Two	26%	32%
Three	11%	11%
Four	5%	5%
Five or more	19%	11%

Does the office/center have a full-time staff member dedicated to directing service, service-learning, and/or civic engagement activities and programs?

	National	Tennessee
Yes	77%	95%
No	23%	5%

What is the total annual budget for the office/center?

	National	Tennessee
Less than \$20,000	37%	42%
\$20,000 - \$49,999	12%	32%
\$50,000 - \$99,999	13%	0%
\$100,000 - \$249,999	20%	21%
\$250,000 or more	18%	5%

What are the responsibilities of the office/center?

	National	Tennessee
Community Service	83%	84%
Service-Learning	81%	100%
Civic Engagement	76%	79%
Community Work Study	34%	37%
Internships	29%	32%
Student Leadership Development	56%	47%

Experiential Learning	47%	53%
Community Partnership Development	80%	89%
Federal Programming (i.e. America Reads, AmeriCorps)	52%	68%

To which department does the office/center report?

	National	Tennessee
Academic Affairs	39%	53%
Student Affairs	38%	21%
BOTH Academic and Student Affairs	11%	11%
President's Office	3%	5%
Other	9%	11%

Where is the office/center located?

	National	Tennessee
Whole office/center on campus	97%	89%
Whole office/center off campus	1%	5%
Office/center both on and off campus	2%	5%

Which category best describes the leader of this office/center?

	National	Tennessee
Director	71%	58%
Associate/Assistant Director	6%	5%
Program Manager/Coordinator	20%	32%
Administrative/Staff Assistant	1%	0%
AmeriCorps*VISTA Member	2%	5%

How many years has this leader been in this position?

	National	Tennessee
Average Years	6	5

How many years has this leader worked for the college/university?

	National	Tennessee
Average Years	10	9

What is this leader's annual salary?

	National	Tennessee
\$0 - \$10,000	2%	0%
\$10,001 - \$20,000	2%	6%
\$20,001 - \$30,000	4%	0%
\$30,001 - \$40,000	13%	24%
\$40,001 - \$50,000	21%	18%
\$50,001 - \$60,000	17%	24%

\$60,001 - \$70,000	14%	12%
\$70,001 - \$80,000	8%	6%
\$80,001 - \$90,000	8%	0%
\$90,001 - \$100,000	3%	12%
\$100,001 - \$110,000	2%	0%
\$110,001 - \$120,000	1%	0%
\$120,001 - \$130,000	1%	0%
\$130,001 - \$140,000	1%	0%
\$140,001 - \$150,000	0%	0%
\$150,001 - \$160,000	0%	0%
\$160,001 - \$170,000	1%	0%
\$170,001 - \$180,000	0%	0%
\$180,001 - \$190,000	0%	0%
\$190,001 - \$200,000	0%	0%
greater than \$200,000	1%	0%

What is the highest level of education completed by this leader?

	National	Tennessee
High School diploma/equivalent	1%	0%
Associate's degree	1%	0%
Bachelor's degree	14%	17%
Master's degree	57%	50%
Ph.D./equivalent	25%	28%
Professional degree (i.e. JD, MD)	2%	6%

What is the minimum degree required for this position?

	National	Tennessee
High School diploma/equivalent	1%	0%
Associate's degree	2%	6%
Bachelor's degree	30%	24%
Master's degree	54%	53%
Ph.D./equivalent	13%	18%
Professional degree (i.e. JD, MD)	0%	0%

What percentage of this position is focused on supporting service, service-learning, and/or civic engagement activities and programs?

	National	Tennessee
Average Percentage	68	75

Faculty Roles and Rewards

Does the institution reward community-based research, community engagement and/or academic service-learning in faculty review, tenure, and promotion?

	National	Tennessee
Yes	68%	84%
No	32%	16%

In what ways does the institution support faculty involvement in civic engagement programs and teaching academic service-learning courses?

	National	Tennessee
Gives awards for faculty	53%	63%
Provides faculty development workshops/fellowships	79%	89%
Provides service-learning and community orientation in faculty orientation	46%	58%
Provides faculty with grants to support curriculum redesign	51%	63%
Provides curriculum models and sample syllabi	76%	84%
Provides materials to assist faculty in reflection and assessment	75%	84%
Allows sabbaticals for service-learning research, scholarship, and program development	33%	21%
Encourages and supports faculty financially to attend and present at service-learning conferences	68%	74%
Other	9%	5%

Is there a faculty governance committee with responsibilities for community engagement?

	National	Tennessee
Yes	31%	56%
No	69%	44%

Do search/recruitment policies encourage the hiring of faculty with expertise in and commitment to community engagement?

	National	Tennessee
Yes	40%	44%
No	60%	56%

Alumni

How does the institution engage alumni in community service or civic engagement activities?

	National	Tennessee
Communicates service opportunities to alumni	61%	50%
Coordinates day of service or service weekend activities for alumni	40%	38%
Gives awards to alumni for service	42%	38%
Recognizes alumni for service in publications	65%	56%
Cultivates alumni donors to support service activities	49%	50%
Invites alumni to serve as speakers or mentors to current students	79%	69%

How many alumni have entered public service careers (e.g., Government, Nonprofit, International, Education)?

	National	Tennessee
Average per Campus	4,614	24

How many alumni have entered the following national service programs?

	National Average per Campus	Tennessee Average per Campus
AmeriCorps	23	1
AmeriCorps*VISTA	11	3
AmeriCorps*NCCC	3	0
Peace Corps	81	2
Senior Corps	5	0
Teach for America	27	3

Which programs does the campus offer to alumni entering public service careers?

	National	Tennessee
Informational programs on public service careers	83%	91%
Student loan deferment	17%	27%
Student loan forgiveness	14%	18%
Network of alumni in public service careers	58%	55%

Campus Compact Membership

Satisfaction with Campus Compact Service and Resources:

	National	Tennessee
Very satisfied	57%	68%
Somewhat satisfied	33%	32%
Neither satisfied no dissatisfied	8%	0%
Somewhat dissatisfied	1%	0%
Very dissatisfied	1%	0%

Survey Information

Did you have the necessary resources available to complete all questions in this survey on behalf of your institution?

	National	Tennessee
Yes	55%	47%
No	45%	53%

How will the institution use the information gathered for this survey?

	National	Tennessee
Share with relevant contacts on campus	93%	94%
Share with relevant contacts in the community	52%	71%
Share with current and/or prospective donors	43%	56%
Share with prospective students	41%	39%
Share with current students	52%	51%
Share with alumni	42%	49%
Use to complete the application for the Elective Carnegie Classification on Community Engagement	40%	39%
Use to complete the application for the President's Higher Education Community Service Honor Roll	55%	66%
Use to inform strategic planning	78%	76%
Use to inform accreditation	48%	54%